

# Meredith Turits

## HOME

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## PHONE

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## PORTFOLIO

<http://www.suchsmallhands.com>

Clips available at portfolio website.  
References furnished upon request.

## Education

Tufts University; Medford, MA — Bachelor of Arts, May 2009; *Magna Cum Laude*  
Major: Philosophy of Language/Linguistics | Minors: Mass Communication, Studio Art: Photography  
92nd Street Y; New York, NY — Advanced Novel Writing (MFA level); October 2009-April 2010  
School of the Museum of Fine Arts; Boston, MA — Photography, 2008-2009  
University of St. Andrews; Scotland, UK — Art History, Philosophy, Spring 2008  
Northwestern University; Evanston, IL — Medill School of Journalism, Summer 2004

## Experience

### GLAMOUR, ASSISTANT ONLINE EDITOR; NEW YORK, NY — April 2010-Present

Maintain and expand brand's new media presence; pitch, write, and edit featured online content and blog posts in fashion, beauty, sex/relationships, fitness/health, weddings channels; QA, optimize for SEO; generate analytics reports; edit daily newsletters; select syndication content with partner sites

### SKYN ICELAND, MARKETING MANAGER; NEW YORK, NY — May 2009-April 2010 (Now consulting)

CURRENT: Built/maintain beauty brand's blog & new media presence; marketing/editorial/web copywriter and copy editor; performed web upkeep and SEO; PAST: generated web sales/analytics reports; coordinated press requests; managed international compliancy & design projects; managed general office tasks

### WOMEN'S WEAR DAILY, FREELANCE WEB PRODUCER; NEW YORK, NY — Summer 2008

Relaunched *Women's Wear Daily* website; composed technical guides and conducted training of editorial staff on third-party tools; QAed for Fashion Week microsite, main site; added web issues into new CMS; used editorial judgement and copy edited while formatting glossy content for production

### CONDÉ NAST PUBLICATIONS, CORPORATE INTERN; NEW YORK, NY — Summer 2007

Worked in Fairchild Fashion Group, online division; acted as DNR web liaison for Milan Fashion Week; coded daily blasts and photo galleries; optimized issues of *Women's Wear Daily* for SEO project

### MELISMA MAGAZINE, EDITOR-IN-CHIEF; TUFTS UNIVERSITY — December 2005-May 2009

Led as editorial director; performed intensive copy editing; managed staff of 30+; contributed featured stories and fashion & music photography spreads; oversaw relaunch/restructure; print layout designer

### PERFORMER MAGAZINE, STAFF WRITER; SOMERVILLE, MA — November 2006-January 2010

Contributed cover stories and other music- and trade-based features under strict deadline

### SKYSCRAPER MAGAZINE, STAFF WRITER & PHOTOGRAPHER — August 2007-May 2009

Contributed several-thousand word features, reviews and photo shoots under strict deadline

## Additional Publication and Professional Credits

### EFFED IN PARK SLOPE (FIPS); STAFF WRITER — 2009-Present

### GOTHAMIST.COM; BLOG POST & NEWSLETTER CONTRIBUTED — 2009

### INFUSION FASHION MAGAZINE, PHOTO EDITOR & WRITER; TUFTS UNIVERSITY — 2008-2009

### BOSTON.COM, PHOTOGRAPHY CORRESPONDENT; BOSTON, MA — 2007

### TUFTS DAILY; PHOTOGRAPHER & WRITER; TUFTS UNIVERSITY — 2005-2007

### ELLEGIRL.COM, EDITORIAL & PHOTO INTERN; NEW YORK, NY — 2006

## Additional Experience

### THE APPLE STORE, MAC SPECIALIST; CAMBRIDGE, MA — April 2005-December 2007

Systems sales and personal shopping specialist; created comprehensive business and home solutions; administered one-on-one training and group theatre tutorials; member of visuals team

## Skills

- Specialization in Apple hardware & software (OS X, iLife, iWork, Aperture)
- Proficiency in PC platforms; Microsoft Office; Adobe Photoshop; Adobe InDesign; Adobe Dreamweaver; Movable Type; WordPress; TeamSite; DreamMail; AMG Toolkit; FTP; HTML; CSS
- Fluency in various social media platforms, including Facebook, Twitter, Flickr, Tumblr, etc
- Digital & film photography; lighting techniques; darkroom processing & printing
- Language: Intermediate level Mandarin Chinese (oral & written)

## Interests

Independent music, contemporary literature, fiction composition, sociology of Web 2.0, vinyl records